

Idaho Falls Youth Hockey Association Meeting Minutes
September 1, 2009 - 6:00 p.m.
Idaho Falls Activity Center – South Room
Board Meeting Agenda

Those in Attendance:

Robert Johnson, Rob Hergesheimer, Joe Boyd, Doc Blank , Kelly Zagula, Bill Combo, Mindy Renfro, Nancy Carpenter, Dean Brandstetter, Justin Dobson, and Valerie Gardner.

Bev Hott presiding.

Old Business

- Approval of August meeting minutes; Motion to approve Dean Brandstetter, seconded by Joe Boyd. Motion carried.

New Business

- Hotels – Red Lion Inn \$79/night = \$5 kickback
LeRitz = \$80/night \$4 kickback

Shilo and Driftwood are being contacted; Rusty Landon is manager of Holiday Inn, Hampton Inn Suites, Candlewood.....not able to help us at this time.

We will have a packet for incoming teams for hotel and restaurants.

Bev went to several restaurants to sponsor us.

- Tournament flyers with hotels and sponsoring restaurants to teams attending.
- Advertising banners – in by October 1st for hanging
- CHC meeting went well – should know in October. Robert and Bev met with CHC. \$150,000 is the amount of the grant.
- Sunderland Foundation grant Ashgrove Cement \$25,000 grant written. We are still waiting.
- Billboard- Jodee Johnson working on that. There are a couple if billboards in town for free. Lamar Advertising with Kent Marbo is who is supporting us.
- Post register advertising grant \$20,000 worth of advertising.
- Press conference - Robert and Bev finished press conf tonight!
- Flyers for schools - Dean presents media campaign from USA Hockey, good to use USA Hockey for their resources. Bill indicates the city has a program for which they will hang the banners for us. Justin has 3 x 5 banners . We will try new advertising this year.
- Post cards to membership regarding registration. The board agreed to do that. Mindy will be responsible for the mailing.
- Season Informational flyer – changes/adjustments? Tuesday night rather than Monday. Schedule change.

- Skate Swap – at the opening meeting – room if available – all to sell their own goods. 1 hour before meeting. Walk in registration equipment swap and parents meeting all in one.
- Other - New clinic; Kelli agreed to do the sign up for us. Fee could be lower. Player development, tryouts Everything will be done by November 1st

Travel tournament dates are still pending.

Midget AA jerseys : Bill will be given the discretion to purchase jerseys that will be of a minimum financial impact.

Buying house socks for one more year then they are on their own.

John Nixon not returning calls so we will go with the old website. IFYHA.org is the website to use.

Mindy requests that we get our tournaments registered at the beginning of the season.

No winter games. Player development camp will be post season.

Get fired up to go raise money!

Ice time for practice for midgets.....how is that going to be addressed?
After school ice time still available.

- October meeting – 10/4/09 (Sunday) 6 p.m./Adjournment